Careerline Tech Center – Media Communications

**Instructor:** Bill Wolbrink
**Phone:** 616.738.8950 x4509
**Email:** wwolbrink@oaisd.org

**Paraprofessional:** Jim Marr
**Phone:** 616.738.8950 x4503
**Email:** jmarr@oaisd.org

THE MEDIA FIELD
Careers in the media industry include photography, journalism, video production, computer graphics, printing, costumes/makeup, and scriptwriting.

MEDIA COMMUNICATIONS AT CAREERLINE TECH CENTER
Students produce educational and promotional audio/visual materials for business, industry, and educational institutions.

Learning Environment
The Media Communications class gives students the opportunity to learn about a variety of topics in media and communication fields. In this class, students will use video and audio recording equipment, cameras and scanners, and computers and software to capture and manipulate images. Students will have access to camera, lights, and numerous other tools to let their creativity soar while focusing on correct techniques for creating videos. Students will also get exposure to graphic design and different methods of printing that could be utilized in the Media Communications environment.

You will earn elective credit at your high school when you complete this course. You may be eligible to earn 4th year math-related credit, 3rd year science credit, VPAA credit, and credit for an online learning experience, too. See your high school counselor for more information.

YOU MIGHT TAKE THIS CLASS IF YOU
- work well with others
- can communicate effectively
- have good writing skills
- are responsible and reliable
- are organized
- are creative
- have an eye for design
- like to tell stories

JOBS YOU CAN PREPARE FOR WITH FURTHER EDUCATION
- Photo Journalist
- Photographer
STUDENT LEADERSHIP

Media Communications students have the opportunity for leadership, competition, and community service through various regional events.

COLLEGE CREDIT

Students have the opportunity to earn college credit while still in high school through early college credit options and articulation agreements.

Direct Credit

Direct credit is actual college credit earned while in a Tech Center program. The credit appears on a college transcript and can be transferred to many colleges/universities throughout Michigan. A significantly reduced tuition is charged for each college class.

Articulated Credit

Articulated credit is credit that a specific college or university grants for classes taken at the Tech Center. Credit is posted to the transcript after the student has completed a certain number of classes. There is no charge for articulated credit and it cannot be transferred from one college to another.