OTTAWA AREA INTERMEDIATE SCHOOL DISTRICT

EDUCATIONAL SERVICES BUILDING
13565 Port Sheldon Street
Holland, MI 49424

(616) 738-8940
1-877-702-8600
FAX (616) 738-8946
www.oaisd.org

Mission Statement:
We provide and enrich educational opportunities for students, schools, and communities.

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Contact: Michelle Ready
Director of Communications and Marketing
(616) 738-8940 Ext. 4093
mready@oaisd.org

STUDENTS WIN SIX AWARDS IN NORTH AMERICAN INTERNATIONAL AUTO SHOW POSTER COMPETITION

Holland, MI- Careerline Tech Center (CTC) students in the Graphic Design program were awarded six prizes for their entries in the North American International Auto Show (NAIAS) 28th annual Poster Contest.

CTC Graphic Design student and Coopersville High School senior, Brittany Bates, received the grand prize, the Chairman's Award, along with a $1,000 prize. Brittany's winning poster will be printed in the official NAIAS program. Brittany received 1st place for the 12th Grade Award as well.

"What drew me to Brittany's work was how well she represented our NAIAS brand and brought an exciting dynamic to our 'flying lady'," said Paul Sabatini, 2016 NAIAS Chairman. Sabatini added Careerline Tech Center has a long history of supporting the NAIAS Poster Contest and continues to deliver outstanding submissions each year.

"I am so proud of all our students who entered the competition," Sally Salkowski, graphic design Instructor for CTC, said. "These students put a lot of thought and work into their entries, and it shows in their awards."

Four other CTC students were also winners in the following categories:

- Best Theme Award: Anthony Paul Timmer, Jenison High School senior
- Best Use of Color Award: Olivia Meloche, Black River Public School senior
- 2nd Place, 11th Grade Award: Anna Sczcepaniuk, Coopersville High School
- 3rd Place, 11th Grade Award: Molly Fitzgerald, Coopersville High School

The judging panel included the 2016 NAIAS Chairmen, a General Motors automotive designer, a College for Creative Studies instructor, and State Farm Insurance representatives. All winning entries are posted on the NAIAS website at www.naias.com/about/public-show/contests/poster-contest, on display through January 24 at Cobo Center in Detroit, Michigan, and mentioned in the auto show program.

"I was truly amazed by the quality and creativity of the submissions we received from the students at Careerline Tech Center," said Sabatini. "These are some bright young minds and I know they'll go far, wherever their careers take them later in life."

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Established to foster creativity and a passion for the automotive industry with Michigan students, the 28th annual contest has received over 10,000 entries since its inception. This year's contest drew 707 entries from 53 schools. The contest was open to all Michigan students in grades 10 through 12.

Operated by Ottawa Area Intermediate School District, Careerline Tech Center prepares high school juniors and seniors for tomorrow's workforce by providing career and technical education in 24 career areas. CTC serves students from public and private high schools, as well as homeschools, within the following local school districts: Allendale, Coopersville, Grand Haven, Hamilton, Holland, Hudsonville, Jenison, Saugatuck, Spring Lake, West Ottawa, and Zeeland. www.CareerlineTech.org For more information, contact Sally Salkowski at 616-738-8950 x4451, ssalkow@oaisd.org

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